



C D A O

**Chief Digital & Artificial
Intelligence Office**

Assisted Acquisition Procurement

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The overall classification of this brief is: UNCLASSIFIED

Contracting Strategy

- Portfolio of custom TOs tailored to fulfill CDAO's mission
- Mesh of large business and small business contractors working together to enable CDAO to deliver new tools, strategies and customer support to the DoD
- General Services Administration to execute CDAO's Federal Acquisition Regulations (FAR) based contract strategy
- CDAO prioritizes large integrators with high levels of technical skill and capability to manage platforms and deliver on large development projects who can on-board agile and niche small businesses
- CDAO prioritizes giving small businesses a chance to grow in the AI/Machine Learning (ML) space and support requirements of lesser complexity

Planned Task Orders (CDAO Enterprise)

CDAO Platforms

- SCOPE:
 - Provide CDAO with platforms architecture, development, integration, cybersecurity, and maintenance services
 - Innovative IT Technologies Research and Integration
 - Platform integration, Scaled Agile Framework and T3 support
 - Data and AI services - With Quick Scaling Ability
 - Potential Size: \$1-2B
- Award: June 2024
- Target Market: Large Business

Data and AI Services (Long Term Projects)

- SCOPE:
 - Provide CDAO with capable Data and AI Management Services focused on long term projects that utilize CDAO platforms
 - Data Engineering, Operations and AI Governance
 - Establish, test, and deliver new AI/ML capabilities for platform users
 - Full service to customers needing CDAO services - long terms focus
- Potential Size: \$750M
- Award: September 2024
- Target Market Large Business

Customer Success

- SCOPE:
 - Provide CDAO and platform users with with a best in class customer support experience through tier 0, 1, and 2 Help Desk
 - UI/UX and Platform websites, contract and budget management, stakeholder outreach, integration, communication, and analytics
 - Create knowledge management, user education, self service, and automated tools to enhance customer experience and improve efficiency
- Potential Size: \$150M - \$300M
- Award: August 2024
- Target Market: Small Business, SDVOSB

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Planned Task Orders (CDAO Enterprise)

Business Analytics and BASI Support

- SCOPE:
 - Data Science and Enterprise Analytics
 - Application Development
 - On-demand data science capability
 - Community spaces
 - Functional Subject Matter Expert Support
- Potential Size: ~\$200M
- Award: July 2024
- Target Market: TBD based upon further market research

IT Commodity Acquisitions and Asset Management

- SCOPE:
- Deliver CDAO a holistic IT asset management solution with the capability to competitively purchase commodity products and services
 - Procure licenses, cloud access and cloud resources, commercial IT hardware and software
 - Develop chargeback strategies for platform users
- Potential Size: ~\$500M
 - Award: September 2024
 - Target Market: Small Business

Planned Task Orders (Mission Support)

Independent Advisory, Governance, Policy, Communications

- SCOPE:
 - Independent Technical advice without conflict of interest
 - Digital and AI expertise
 - Emerging technology and research support
 - Strategic planning
 - ISSM, IV&V and other technical assistance to government oversight personnel
- Potential Size: ~\$100M+
- Award: June 2024
- Target Market: Small Business

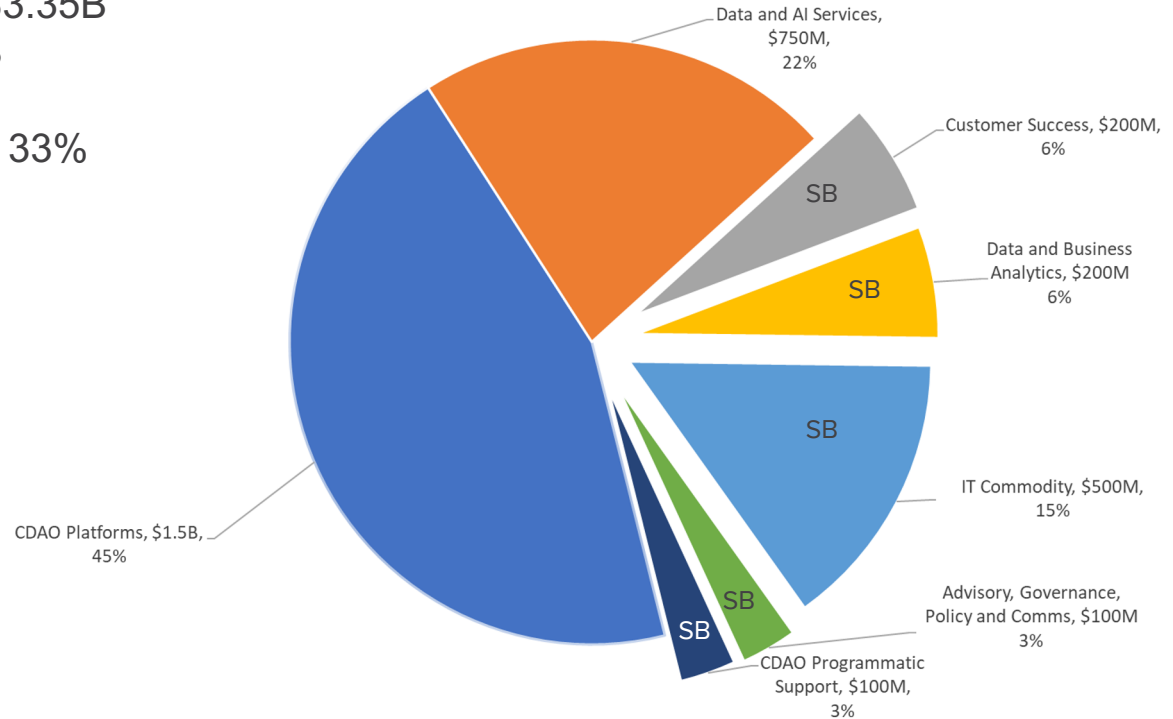
EA/AA, PPB&E, and Acquisition Support

- SCOPE:
 - Executive Administration, Administrative Assistant support
 - Advisory services on non-FAR acquisition strategies and planning
 - Facilities, human resource management, physical infrastructure, security, and other mission support
- Potential Size: ~\$100M+
- Award: September 2024
- Target Market: 8(a)

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Target Market

- Total Value (ROM): ~\$3.35B
- Projected LB: ~\$2.25B
- Projected SB: ~\$1.1B
- Percentage SB Prime: 33%



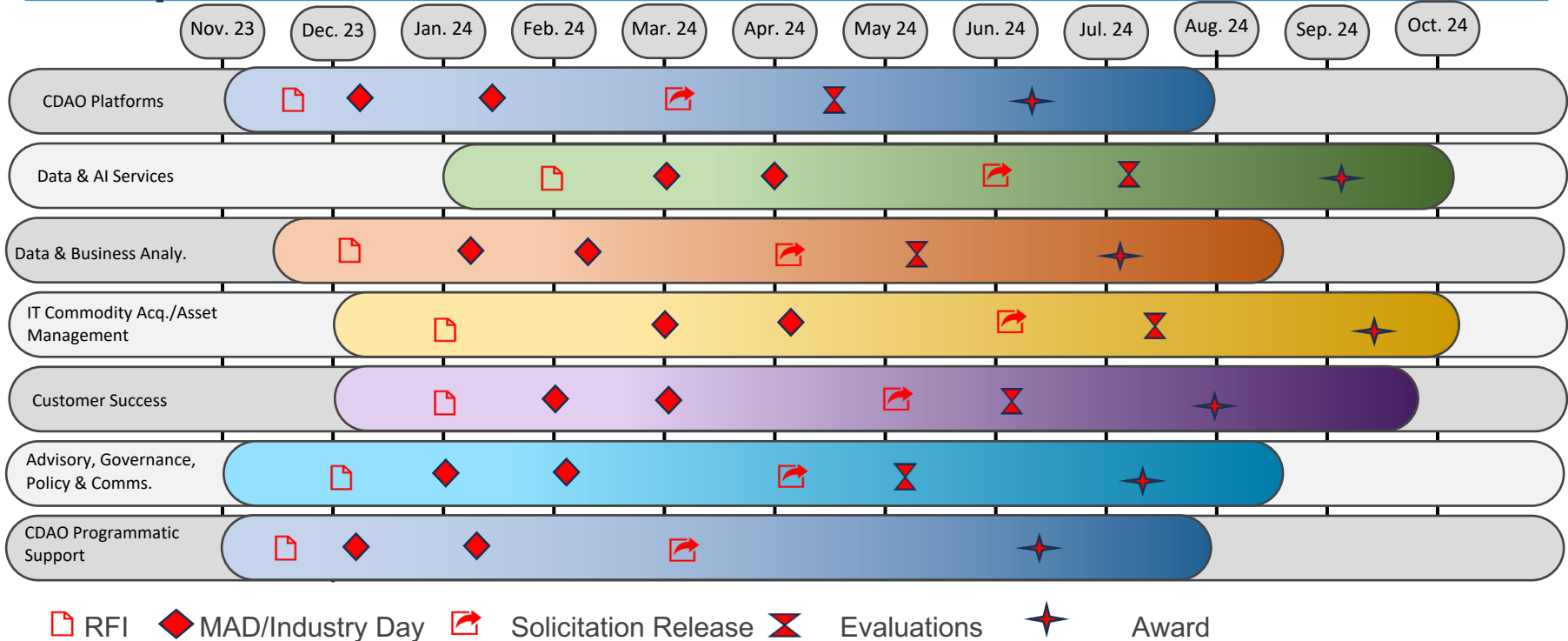
Expected Procurement Activities



**Schedules will vary with each acquisition*



Acquisition Timelines



Question:

How will CDAO/GSA determine which contract vehicle to use?

Question:

How do we choose between oral and video presentations?

Question:

What makes a technical proposal successful and what does the Government expect?