



LEAN CANVAS VISION STATEMENT TEMPLATES

December 2023

		Designed for:	Designed by:	Date:	Version:
Lean Canvas – Project _____					
Problem/Pain Points	Solution/Objectives	Unique Value Proposition	Data	End User Adoption Strategy	
Top 3 problems/pain points	Top 3 features/performance metrics	Clear and compelling message that states the overall value of this project	Brief description of data format, type, pipeline, ownership, etc.	Identified transition partners and end users	
Intellectual Property	Infrastructure/Compute	Contract Strategy	Security	RAI Risk Approach	
Brief overview of IP strategy and considerations	Current strategy for meeting storage and compute needs	Brief detail of the solicitation and contracting approach	High level security considerations and mitigation approaches	RAI risk level, impact, and current mitigation strategy	
Cost Structure			Measurable Mission Impact		
List your fixed and variable costs Customer acquisition costs Costs for people: training, etc.			Cost savings Manpower savings Effect on Mission		

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Vision Statement

Product Vision: Describes the purpose of the product, the intention with which it is being created, and what it aims to achieve for customers and users. The product vision describes a future state of the product and what problems it tries to resolve or what ambitions it tries to fulfill.

Ex: This product is for _____(target customer) who _____(statement of need). The _____(product name) is a _____(product category) that _____(benefit/reason to buy). Unlike _____(alternative solutions), our product _____(statement of primary differentiation).

We will know we are successful when _____ (objective metrics)

Dedicated Team

List members of your balanced acquisition Team

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Project Cadence



Neos Chronos Lean Canvas Template