

RAPID MARKET INTELLIGENCE SPRINTS

On-demand, actionable market intelligence in one day!

Powered by Old-Fashioned Analysis and AI-MI™

To help programs **rapidly discover potential solutions and emerging companies** for your upcoming needs, CDAO has selected PSF (Public Spend Forum), an AI-enabled market and supply chain intelligence ecosystem and platform, to provide **One-Day RAPID MARKET INTELLIGENCE SPRINTS, with results in as short as ONE-DAY.**

Please reach out to Ryan Connell (info below) to leverage this service at no cost.

WHAT IS A MARKET INTELLIGENCE (MI) SPRINT?

Sprints combine AI-enabled data and market intel with analyst research to provide actionable market intelligence and vendor/Research Institutions/Investor lists, in as short as a day.

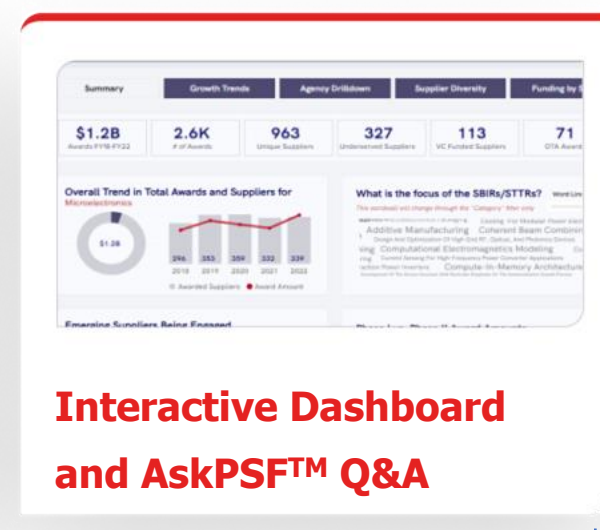
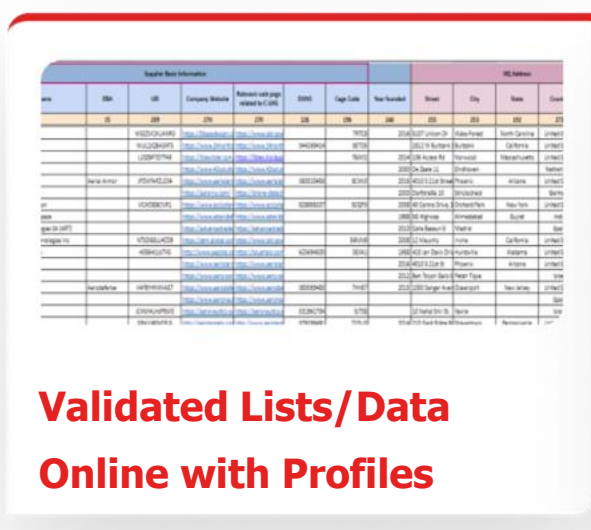
Used by:

- Innovation and Acquisition Teams
- Programs and Supply Chain Managers
- Emerging Companies and Investors

How it Works:

1. User submits request online for a 1-Day Lite or 2-Week Full Sprint
2. PSF Analyst + SME run an AI-powered workflow that leverages comprehensive datasets,
3. User gets: Custom/Validated Dataset, Custom Report and Interactive Dashboard and AskPSF™

WHAT YOU GET



For FULL Sprints only

WHAT ARE SPRINTS USED FOR?

Discover Companies, Solutions and Ecosystem Partners

Understand Demand and Customers for Complex Use Cases

Conduct Vendor, Commercialization, and Investment Due Diligence

Conduct Technology and Requirements Analysis

Examples:

- ✓ **Army GVSC** asked PSF to **identify potential alternative suppliers** for metals forgings/casting utilizing **3D printing of parts** for weapons – expanded supplier base by over 145% and identified research institutions and experts as part of broader ecosystem
- ✓ **OUSD (R&E) Microelectronics Commons Hub** - To **help strengthen DoD’s Microelectronics vendor base** and overall capacity, PSF developed a comprehensive view of the microelectronics market across multiple segments – over 210% increase in vendor visibility; prepared in less than 2 weeks
- ✓ **BARDA/HHS Biomanufacturing** - To better prepare for disease outbreaks, BARDA/HHS asked PSF to develop **comprehensive vendors maps** for several **biomanufacturing** supply chains

"It's mind-blowing that you can produce this detailed an analysis in such a short time!", NavalX Program Director

HOW TO GET STARTED/LEARN MORE

Contact Ryan Connell at ryan.c.connell.civ@mail.mi to learn more and get started.



PSF - A MARKET INTELLIGENCE ECOSYSTEM

Powered by Old-Fashioned Analysis and AI-MI™

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PSF (Public Spend Forum) provides AI-enabled, Analyst-led deep market intelligence to help **public sector innovation/acquisition teams, investors and emerging companies...** accelerate adoption of innovative technologies, strengthen the industrial base and build resilient supply chains.

ACCELERATE INNOVATION, STRENGTHEN INDUSTRIAL BASE, AND REDUCE SUPPLY CHAIN RISK

Powered by an AI-enabled ecosystem of market data, dashboards, market intelligence tools and Analyst Services, we help:

- ✓ **Discover Companies, Solutions and Ecosystem Partners**
Rapidly understand vendor landscape and comprehensively map tech ecosystem of demand/supply/research/investors
- ✓ **Identify Demand and Customers**
Rapidly understand Product/Market Fit, estimate addressable market and create target customer maps
- ✓ **Conduct Vendor, Commercialization, Investment Due Diligence**
Conduct Commercialization, Supplier Risk and Vendor due diligence using our data-driven frameworks
- ✓ **Understand Market Trends and Capabilities**
Understand emerging tech applications, gain spending visibility, learn vendor

EXAMPLES OF OUR WORK

"Mind blowing", "Incredible", "Terrific", "Immense value" — what our clients are saying about our market intelligence

We are working with public sector innovation teams, buyers and investors on providing unique insights and fast, custom and actionable market intelligence. Some examples include:

- ✓ Market and supply chain mapping for **biomanufacturing ecosystem** for BARDA/HHS
- ✓ **Microelectronics** market and tech data for a Defense Tech Hub
- ✓ Understanding **ecosystem for Polymers Elastomers** for In-Space Repair
- ✓ Analyzing **supplier and research ecosystem for 3D printing** of metal parts for weapons



OUR OFFERINGS – THINK OF US AS YOUR MARKET INTEL OFFICE!

Our unique subscription and advisory model, for needs small and large, is like having a market intel office of your own!

Rapid Market Intelligence Sprints

1-day to 2-Week Sprints to provide actionable intelligence, at lightening speed!

Innovation Ecosystem Dashboards

Powered by PSF's MI Analytical Frameworks

AskPSF™ : Generative AI for Market Intel

Custom-trained model that only leverages PSF-validated data

Market Updates and Briefs

Powered by PSF's Analyst Teams and AI-MI™

Contracting Options for Government Clients: Purchase Card, SBIR Phase III Direct-award IDIQ, 8(a) and SDVOSB through our partners.

Delivery Partners: Our partners bring deep defense/supply chain, program management and delivery expertise: Resilinc, Efficio, Aminad, KP Partners, Censeo Consulting.

