



TRADEWINDS

# SOLUTIONS MARKETPLACE

The DoD's digital environment of **post-competition, readily awardable**, technology solution pitch videos.



EMPOWERING INDUSTRY, ACADEMIA, AND INDIVIDUAL INNOVATORS TO SEAMLESSLY CONNECT WITH AND SHOWCASE THEIR CUTTING-EDGE SOLUTIONS TO DEPARTMENT OF DEFENSE (DOD) BUYERS.

The Tradewinds Solutions Marketplace catalyzes innovation, accelerates procurement processes, and supports the DoD's mission by bridging the gap between visionary creators and those who serve our nation.



## For Government

The Tradewinds Solutions Marketplace is the government's gateway to the future of procurement in the public sector. It was designed to help government agencies **discover innovation, streamline procurement, and accelerate contract awards**. Solutions are presented in 5-minute video pitches, making it easy for government to quickly assess their potential.



## For Vendors

The Tradewinds Solutions Marketplace is a hub for your **innovative solutions to shine**. It is designed to connect you with government agencies actively seeking technology solutions. Your 5-minute video(s) will be assessed by a team of subject matter experts, and if **deemed Awardable**, will be made available for acquisition.



A gateway to a more **streamlined and innovative** approach to public sector procurement.



Ensures **rapid access** to data, analytics, digital, and AI/ML capabilities while providing a **convenient hub** for showcasing and promoting innovative solutions within the DoD.



Hosts **5-minute technology pitch** videos that have undergone rigorous assessment and comply with federal competition standards.

## A Focus on Feedback

The Tradewinds Solutions Marketplace places a paramount emphasis on debriefs, creating an approachable and helpful environment for all users. The Marketplace offers constructive feedback sessions that enable vendors to identify areas for improvement in their video submissions. Vendors are then welcome to resubmit improved videos based on this feedback.

