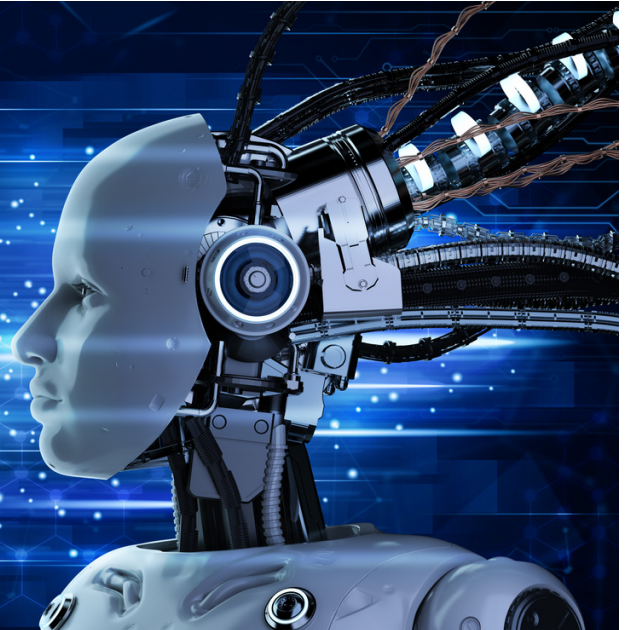




TRYAI

The 'Try Before You Buy' Opportunity for the Federal Government



Fostering Innovation, Reducing Risk - Win-Win for Government & Industry.

The TryAI platform, offered as part of the Tradewinds suite, empowers vendors to offer **trial experiences of their cutting-edge technologies** to the Department of Defense (DoD). Government buyers can try a company's solution in a low risk manner – with a short period of performance and a low monetary commitment, or for free.

For Government

TryAI provides a low-risk avenue for swift technology evaluation. This approach allows rigorous testing of vendor solutions without extended commitments, effectively **mitigating procurement risks**. TryAI encourages **meaningful collaboration** between the DoD and tech vendors, **fostering innovation** and ensuring the timely integration of cutting-edge advancements.

For Vendors

TryAI allows tech vendors showcase their solutions in real-world settings. This hands-on approach significantly reduces the risks linked to technology adoption, while providing **direct access** to the vast DoD audience. Government agencies looking for high-tech solutions can request offerings for trial runs, facilitating **growth opportunities** within the defense sector. Moreover, TryAI fosters a **collaborative ecosystem**, encouraging innovative partnerships between tech vendors and the DoD.



Merit-based, competitive, bid-selection model used to acquire demonstrations of innovative commercial AI offerings with a menu of options for vendor compensation.



'Try Before You Buy' innovative commercial AI offerings, allowing for follow-on awards.



Supports nine areas of cutting-edge AI exploration, including AI ethics, synthetic data generation, and modeling and simulation, to keep DoD at the forefront.

A Focus on Risk Reduction

TryAI enables federal agencies to quickly access the commercial marketplace to test AI solutions for suitability in the Defense (DoD) environment, while providing benefits to industry through government testing, feedback, and the like. TryAI provides a vehicle for the government to 'try before you buy' while allowing for follow on awards.

