

# CDAO – TryAI v1-0 Evaluation Criteria



		UNSATISFACTORY	MARGINAL	SATISFACTORY	SUPERIOR
<b>INTRODUCTION</b>	<b>INTRODUCTION</b>	Ineffective summary. Failed to convey innovation's ultimate use-case and value.	Adequate summary. Gradually conveys innovation's ultimate use-case and value.	Effective summary. Systematically conveys innovation's ultimate use-case and value.	Exceptional summary. Immediately conveys innovation's ultimate use-case and value.
	<b>PROBLEM YOU SOLVE</b>	Undefined problem scope.	Somewhat defined problem scope.	Adequately defined problem scope.	Very well defined problem scope.
	<b>SOLUTION DESCRIPTION</b>	Not a solution to problem statement.	Adequate solution to problem statement. Provides suggestions on how to solve problem, needs further refinement.	Effective solution to problem statement. Provides basic solution to address problem.	Exceptional solution to problem statement. High probability of making an impact in this domain.
<i>weight 15%</i>					
<b>OPERATIONAL DEMAND</b>	<b>OPERATIONAL IMPACT</b>	If successful, no improvement vs. existing operational approaches.	If successful, slight improvement vs. existing operational approaches.	If successful, significant improvement vs. existing operational approaches.	If successful, radical improvement vs. existing operational approaches.
	<b>POTENTIAL SCALE OF IMPACT</b>	A fully deployed, mature solution could impact only niche use cases.	A fully deployed, mature solution could impact an DoD element.	A fully deployed, mature solution could impact several DoD elements.	A fully deployed, mature solution could have impact across the entire DoD.
	<b>END-USER PRODUCT DIFFERENTIATION</b>	Does not demonstrate attributes superior to current DoD capabilities.	Partially demonstrates attributes superior to current DoD capabilities.	Adequately demonstrates attributes superior to current DoD capabilities.	Persuasively demonstrates attributes superior to current DoD capabilities.
	<b>WARFIGHTER DEMAND</b>	I would not use or recommend this solution.	I might use or recommend this solution.	I am likely to use or recommend this solution.	I would definitely use or highly recommend this solution.
<i>weight 40%</i>					
<b>TECHNICAL DEMAND</b>	<b>TECHNICAL IMPACT</b>	If successful, no improvement vs. existing technological approaches.	If successful, slight improvement vs. existing technological approaches.	If successful, significant improvement vs. existing technological approaches.	If successful, radical improvement vs. existing technological approaches.
	<b>POTENTIAL SCALE OF IMPACT</b>	A fully deployed, mature solution could impact only niche use cases.	A fully deployed, mature solution could impact an DoD element.	A fully deployed, mature solution could impact several DoD elements.	A fully deployed, mature solution could have impact across the entire DoD.
	<b>ALTERNATIVE TECHNICAL APPROACHES</b>	No examination of alternatives.	Partially refutes alternatives.	Adequately refutes alternatives.	Persuasively refutes alternatives.
	<b>TECHNOLOGIST DEMAND</b>	I would not use or recommend this solution.	I might use or recommend this solution.	I am likely to use or recommend this solution.	I would definitely use or highly recommend this solution.
<i>weight 40%</i>					
<b>PROPOSAL QUALITY</b>	<b>QUALITY OF PROSE</b>	Poorly written. Very difficult to impossible to follow argument. Several spelling or grammar errors.	Moderately written. Sometimes difficult to follow argument. A few spelling / grammar errors.	Effectively written. Convincing, easy to follow argument. No spelling or grammar errors.	Clearly and persuasively written. Compelling arguments. No spelling or grammar errors.
	<b>DATA QUALITY &amp; ATTRIBUTION</b>	Poorly supported by data. Little to no data attribution.	Partially supported by data. Some data attribution.	Credibly supported by data. Adequate data attribution.	Persuasively supported by meaningful data. Comprehensive data attribution.
<i>weight 5%</i>					